

#MeetTheMedia

AN INSIGHT INTO HOW THE MEDIA WORKS TODAY.

ARE YOU...

**A BUSINESS OWNER | A COMMUNICATIONS PROFESSIONAL | A SPEAKER
AN ENTREPRENEUR | A START-UP | AN INDUSTRY/THOUGHT LEADER?**

Then join us for a unique opportunity to learn from the gatekeepers and decision-makers of the leading broadcasters and publishers in Australian media today.

Get the low-down from those who know on what is wanted for print, digital, radio and television stories. Senior producers, journalists and editors from the most popular mainstream media outlets in the country will walk you through the dos and don'ts of what they want, what they don't; what they like, what they hate; and what gets a story over the line and into the eyes and ears of your clients.

In this half-day session, two panels of outstanding members of the media will inform and pass on invaluable insight on strategic engagement with your sought-after audience demographic and industry-appropriate media. You will get a chance to work shop with media personnel in break-away groups. This more intimate setting will allow for you to make real connections.

Ask the questions that matter. This is your chance to glean insight from the experts. Get your profile, business and your expertise presented in front of the very media you want to see running your story and catching the eye of your clients.

This is more than a standard press release exercise. It is an opportunity to open the right doors, to build your credibility as an expert in your industry, to become a sought-after media commentator and for the media to know who you are so they come knocking, rather than you always calling.

WHAT'S ON OFFER: Real Insights into today's media, panel discussions, workshops, networking and introductions.

WHEN: Tuesday, 25th of October 2016

WHERE: [Smart Artz Gallery, South Melbourne](#)

REGISTRATION: From 8.15am

Start: 9.00am - Close: 1.00pm.

Coffee, tea and light refreshments will be provided.

BRING: Yourself and business cards.

**BOOKINGS ARE LIMITED, SO
SECURE YOUR SPOT NOW TO AVOID
DISAPPOINTMENT.**

Early Bird Tickets: \$400 plus GST. Book and pay before September 16. General Admission: \$500 plus GST. Book and pay prior to event commencement. For more information please email tickets@mediastable.com.au To purchase tickets you can book through [Eventbrite](#)

CLICK HERE TO PURCHASE TICKETS